CLEVER CHARACTERS LLC

"UNLEASH YOUR CLEVER CHARACTER THAT LIES WITHIN"

#Urban Education Reform

WE ARE A GROUP OF EDUCATORS, SOCIAL SCIENTISTS AND COMMUNICATIONS EXPERTS

WE ARE DEDICATED...

to serving Chicago's most vulnerable students to meet their academic and life needs.

WE ARE COMMITTED...

to integrating promising practices from research to ifnorm our work.

WE HAVE A TRACK RECORD...

of improving test scores, grades, self esteem, and even familial relationships.

Our Programming Stands Out!

MENTORING

Teaching Social and Emotional Learning (SEL) lessons in large groups, small groups, and individually

TUTORING

Partnering churches with schools for Math and Reading support.

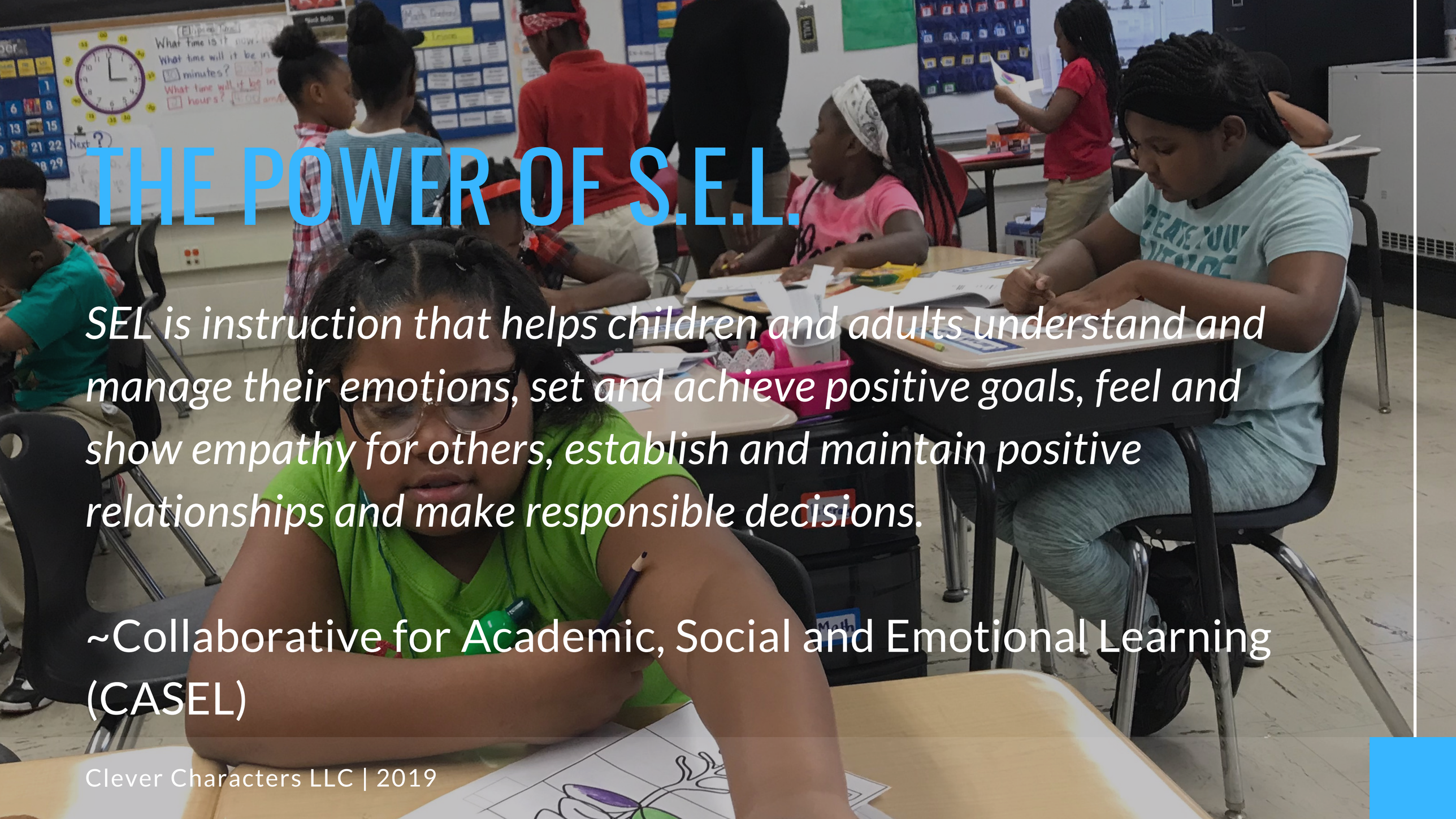
ADULT SUPPORT

Conducting Quarterly professional developments and weekly virtual coaching for mentors

COLLABORATION

Partnering with community based assets for student impact

Clever Characters LLC | 2019



THE POWER OF S.E.L.

SEL is instruction that helps children and adults understand and manage their emotions, set and achieve positive goals, feel and show empathy for others, establish and maintain positive relationships and make responsible decisions.

~Collaborative for Academic, Social and Emotional Learning (CASEL)

THE PROBLEM

WHY WE EXIST

- The need for SEL is outpacing schools' ability to incorporate effective programming
- Overwhelmed and Unfulfilled teachers, lean budgets, and a lack of training
- Consequently, the students who need SEL the most often lack access to necessary interventions

Results Matter - 4 Years of Success!

2016

For 17 Sophomores, their GPAs increased by 12% or .28 points (Crane H.S. Chicago).

2017

There was a 67% decrease in academic failures for a Sophomore class (Crane H.S. Chicago).

2018

Elementary students used SEL at home and experienced improvements (Dett E.S. Chicago)

2019

Two 3rd grade classrooms. in different schools, led their schools in NWEA Math and Reading growth (Brown and Mollison E.S. Chicago).

MEET THE CORE TEAM

DR. JOHARI SHUCK

Research Lead

LAUREN AKINLAWON

Collective Impact Lead

PHILLIP YANG

Data Lead

JAYLON JOYNER

Mentoring Lead

DR. JOE RUMENAPP

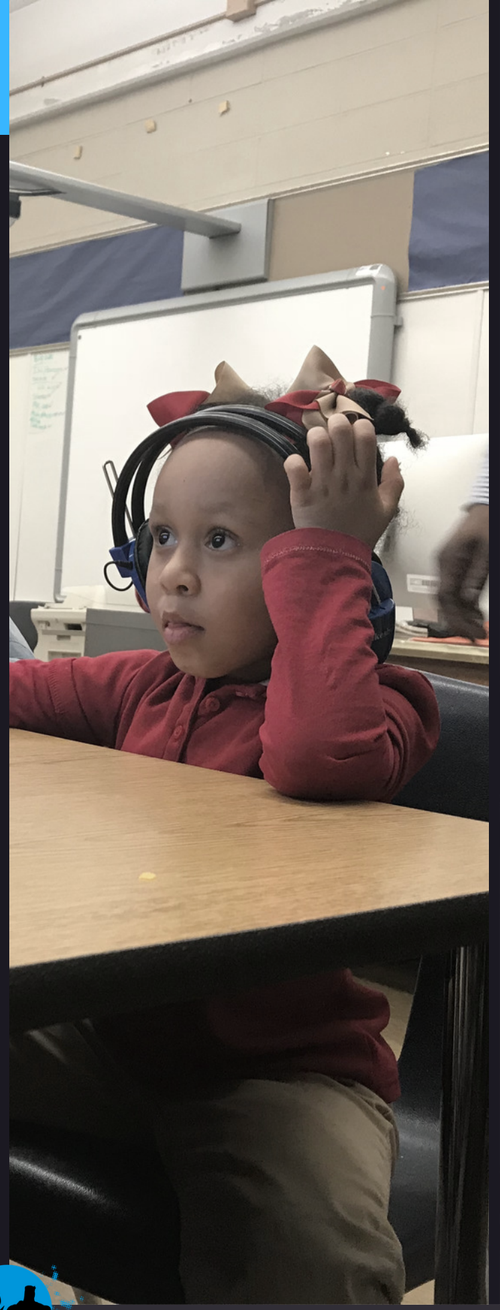
Research Lead

DR. DEBORAH UM'RANI

Chief Servant of Operations

DAMIEN HOWARD

Chief Servant Leader



NEW POPULATIONS SERVED THROUGH 2019-2020 "AFFINITY GROUPS"

- Middle Class Students
- Middle-Achieving Students
- Student Athletes

Our new offerings target these groups often missed by their school's SEL services and other developmental programs.

5K EACH

- *CURRICULUM DEVELOPMENT*
- *RESEARCH DESIGN*
- *LIT REVIEW & WHITE PAPER*
- *LOCAL EXPANSION*
- *NATIONAL EXPANSION*
- *ADMIN SUPPORT*

20K EACH

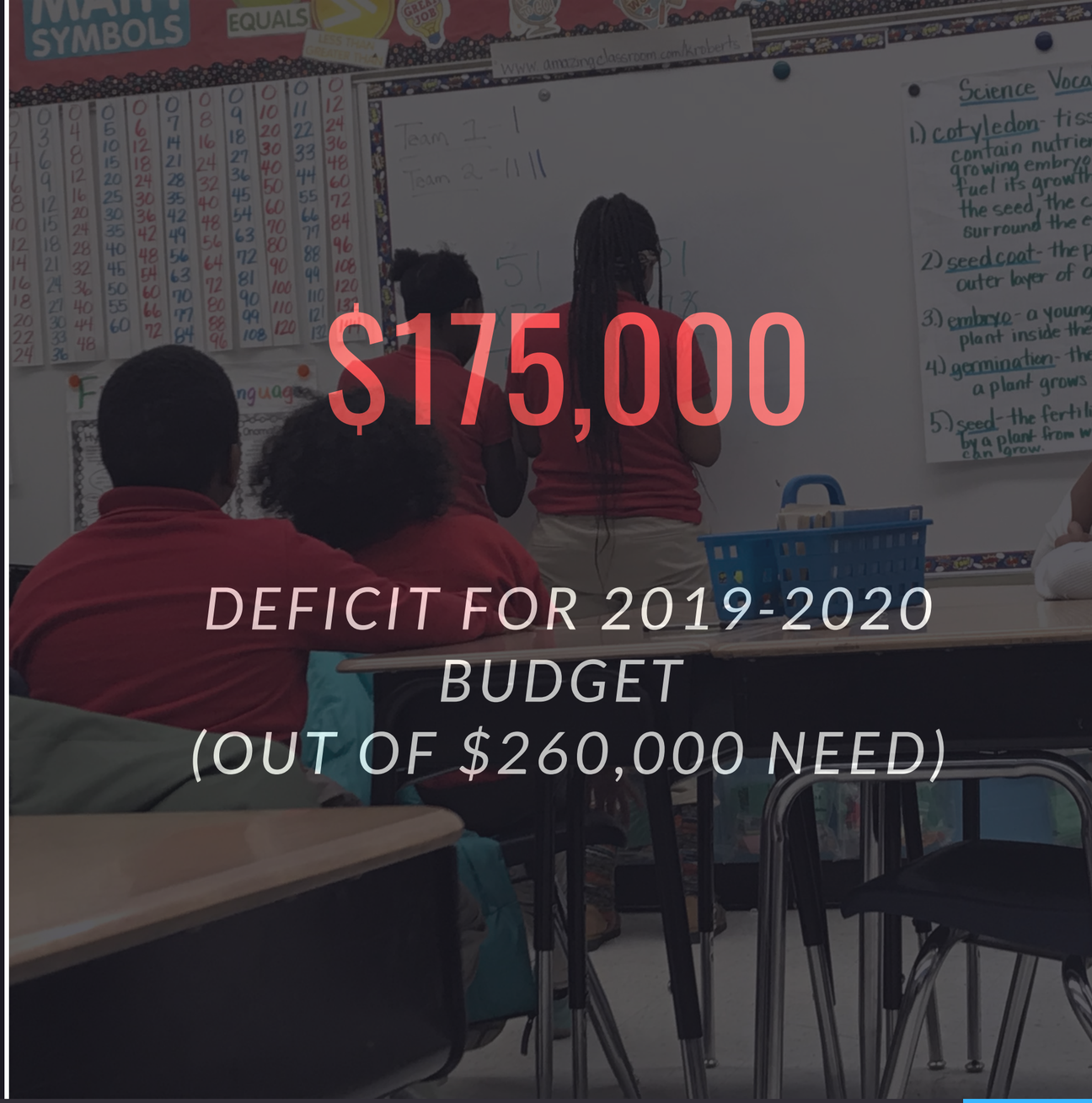
- *ADULT COACHING*
- *COMMUNICATIONS*
- *EVENTS*

10K

- *CASHFLOW AND BOOK KEEPING SUPPORT*

160K

- *SCHOOL-BASED MENTORING AT 20+ SCHOOLS*



$175,000

DEFICIT FOR 2019-2020 BUDGET
(OUT OF $260,000 NEED)

GRADUATION PLAN

WE PLAN TO GRADUATE BEYOND A NEED FOR PRIVATE SECTOR FUNDS BY 2021.

- **Schools** - We consistently receive more money from schools we serve. We went from $2.5k in 2017 to $86k in 2019.
- **Government Agencies** - We have pending grants to support our Affinity Groups.
- **Community Partnerships** - Young Life, Crossroads Kids Camp, Near West Side CDC, & Community In Schools are all expected to yield future financial opportunity.
- **Foundations** - We're growing connections by growing our influence in Chicago.
- **Investors** - This is the perfect opportunity for impact investors and corporate sponsorships.
- **Family & Friends Contributions** - We are Urban Education Missionaries seeking the support of those who care about our work.

Clever CHARACTERS

MENTORING | COACHING | URBAN EDUCATION REFORM

CONTACT US

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ALTERNATIVELY

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